



2026 Editorial Calendar & Deadlines

Issue	Ad Close (call for extension)	Creative Due Date*	Editorial Highlights
Winter Issue <i>(out late January)</i>	December 23	December 31	Fresh Start: Inspiration to Reset and Renew SPECIAL ADVERTISING SECTION: Tips & Trends (expert advice and forward-thinking insights from the pros)
March	January 28	February 4	The Restaurant Issue SPECIAL ADVERTISING SECTIONS: Good Eats (for restaurants) Taste of the Vine (for wineries)
April	February 25	March 4	The Home Issue SPECIAL ADVERTISING SECTIONS: Interior Designer Spotlight Home Design Resource Guide Realtors of Distinction
May	March 27	April 3	The Travel Issue SPECIAL ADVERTISING SECTIONS: The Great Escape Discover Santa Ynez Valley
June	April 24	May 1	The Drinks Issue SPECIAL ADVERTISING SECTION: 805 Living Annual Cocktail Week
Summer Issue <i>(out early July)</i>	May 25	June 1	Make the Most of Summer SPECIAL ADVERTISING SECTION: Discover Santa Barbara Arts District
September	July 27	August 3	Food & Wine SPECIAL ADVERTISING SECTIONS: Taste of the Vine (for wineries) Winemaker Wisdom (for wineries) Discover Paso Robles
October	August 26	September 2	Arts & Culture SPECIAL ADVERTISING SECTION: Realtors of Distinction
November	September 25	October 2	Giving Back Issue SPECIAL ADVERTISING SECTIONS: Giving Counts: Nonprofit Directory Changemakers (business leaders highlight how they support the community through philanthropy)
December	October 26	November 2	Holiday Issue & Gift Guide SPECIAL ADVERTISING SECTION: Gifted



If you are interested in advertising and an issue closing date has passed, **please contact your sales representative** and we will do our best to accommodate you.

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Issue distribution begins on the first of the month, with the exception of the winter issue that will be distributed at the end of January and the summer issue that will be distributed in early July.

**Editorial themes and closing dates are subject to change.*

Advertising contract must be signed to reserve space.