



# 805 LIVING

Annual Frequency: 10 times/year

Field Served: 805 LIVING magazine serves the affluent communities of Western Los Angeles (including Malibu, Hidden Hills, Calabasas, and Agoura Hills), Ventura, Santa Barbara, and San Luis Obispo Counties. Editorial coverage includes home design, travel, fashion, people, arts and culture, health and wellness, philanthropy, shopping, food and wine, and more.

Published by 3Digit Media

## Publisher's Statement

6 months ended June 30, 2018, *Subject to Audit*

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
44		44	32,293	32,337	32,000	337

### TOTAL CIRCULATION BY ISSUE

Issue	Print							Total Paid, Verified & Analyzed Nonpaid Circulation
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid		
Jan/Feb	39		39		39	32,378	32,417	
Mar	46		46		46	32,260	32,306	
Apr	44		44		44	32,255	32,299	
May	43		43		43	32,249	32,292	
Jun	47		47		47	32,321	32,368	
<b>Average</b>	<b>44</b>		<b>44</b>		<b>44</b>	<b>32,293</b>	<b>32,337</b>	

### PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$25.95

(1) For statement period

### RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

### NOTES

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 199

**Method of Circulation for Analyzed Nonpaid:** Market Coverage Copies are direct-mailed with each issue through standard mail to 1) Area homeowners with homes valued at more than \$1,000,000 and 2) Area senior level executives of large corporations. Nonpaid Bulk copies are delivered to outlets for pickup by patrons and placed in hotel rooms.

**Included in Paid Circulation:**  
Individual Subscriptions

**Included in Analyzed Nonpaid Circulation:** Included in analyzed nonpaid circulation are:  
Market Coverage Copies  
Bulk Copies

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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