

Annual Frequency: 10 times/year

**Field Served:** 805 LIVING magazine serves the affluent communities of Western Los Angeles (including Malibu, Hidden Hills, Calabasas, and Agoura Hills), Ventura, Santa Barbara, and San Luis Obispo Counties. Editorial coverage includes home design, travel, fashion, people, arts and culture, health and wellness, philanthropy, shopping, food and wine, and more.

Published by 3Digit Media, LLC

## Publisher's Statement

6 months ended June 30, 2017, Subject to Audit

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Circulation	Rate Base	Variance to Rate Base
58		58	32,298	32,356	32,000	356

### TOTAL CIRCULATION BY ISSUE

Issue	Print						
	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Analyzed Nonpaid	Total Paid, Verified & Analyzed Nonpaid Circulation
Jan/Feb	64		64		64	32,332	32,396
Mar	58		58		58	32,240	32,298
Apr	58		58		58	32,257	32,315
May	56		56		56	32,422	32,478
Jun	56		56		56	32,241	32,297
Average	58		58		58	32,298	32,356

### PRICES

	Suggested Retail Prices (1)
Average Single Copy	N/A
Subscription	\$25.95

(1) For statement period

### RATE BASE

Rate base shown in Executive Summary is for combined paid and verified & analyzed nonpaid circulation.

### NOTES

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 200

#### Included in Paid Circulation

Individual Subscriptions

#### Included in Analyzed Nonpaid Circulation

Included in analyzed nonpaid circulation are:

Market Coverage Copies

Bulk Copies

**Method of Circulation for Analyzed Nonpaid:** Market Coverage Copies are direct-mailed with each issue through 2nd class mail to 1) Area homeowners with homes valued at more than \$1,000,000 and 2) Area senior level executives of large corporations. Nonpaid Bulk copies are delivered in bulk to outlets for pickup by patrons and placed in hotel rooms.

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: 3Digit Media, LLC

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