



APRIL 2018

805

LIVING

HOME + GARDEN



MARCH 2018

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THE RESTAURANT ISSUE



JUNE 2017

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THE SPORTING LIFE



SEPTEMBER 2018

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FOOD & WINE

Santa Barbara chef Cat Cora shares insider intel on the local culinary scene.



JANUARY/FEBRUARY 2018

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NEW YEAR FRESH START



JUNE 2016

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SUMMER PERFECT

2019 EDITORIAL CALENDAR & DEADLINES



Frequency: 10 times a year
Guaranteed Circulation: 32,000 (AAM-audited)

ISSUE	AD CLOSE (CALL FOR EXTENSION)	CREATIVE DUE DATE*	EDITORIAL HIGHLIGHTS
Winter Issue (January/February, out mid-January)	November 27	December 3	New Year, New You Health & Wellness 805 Weddings Resource Guide
March	January 25	February 1	The Restaurant Issue
April	February 22	March 1	Home & Garden Issue SPECIAL ADVERTISING SECTIONS: Design Spotlight Realtors of Distinction
May	March 25	April 1	Spring Fever SPECIAL ADVERTISING SECTIONS: Designed to Drive (for automotive) Women in Business
June	April 23	May 1	The Drinks Issue 805 Living Cocktail Week SPECIAL ADVERTISING SECTION: Swirl, Sip, Savor (for wineries)
Summer Issue (July/August, out early July)	May 24	June 3	Endless Summer
September	July 25	August 2	Food & Wine SPECIAL ADVERTISING SECTIONS: Swirl, Sip, Savor (for wineries) Designed to Drive (for automotive)
October	August 27	September 3	15TH ANNIVERSARY ISSUE The Best of Fall Arts & Culture SPECIAL ADVERTISING SECTION: Realtors of Distinction
November	September 23	October 1	Giving Back Issue Philanthropy Thanksgiving Entertaining 4th Annual Dishing It Out for Charity
December	October 25	November 1	Holiday Annual Gift Guide

If you are interested in advertising and an issue closing date has passed, **please contact your sales representative** and we will do our best to accommodate you.

Advertising contract must be signed to reserve space.

Issue distribution begins on the first of the month, with the exception of the Winter issue that will be distributed starting the first week of January, and Summer issue that will be distributed starting the first week of July.

**Editorial themes and closing dates are subject to change.*